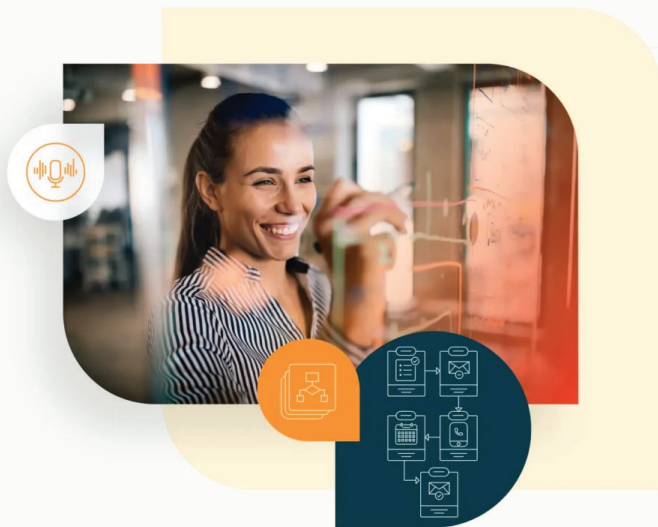




Scalable, Streamlined, and Impactful

# The All-in-One Marketing Platform Built for Agencies



## Key Benefits

### Scalable, Full Featured Marketing Infrastructure | MAP

ActiveDEMAND's marketing automation for agencies offers a multi-tier architecture and robust digital tools, including visitor tracking, landing pages, email campaigns, call tracking, and detailed reporting—everything you need to deliver client value.

### Unmatched CRM Integration and Functionality | CRM

Break down data silos with bi-directional CRM integration, multi-touch attribution, and powerful sales enablement tools. Empower your team with an agency-focused CRM to drive sales, streamline workflows, and bring more clients through the door.

### Track and Collect Comprehensive Data for Actionable Insights | CDP

Good marketing results require data-driven decisions. Gain actionable insights with complete data attribution and branded dashboards. Track which campaigns generate leads and showcase your agency's impact with fast, easy-to-use performance reporting.

### Your Trusted Partner in Driving Agency Growth and Success | CS

ActiveDEMAND's excellent support team is deeply invested in your success, ensuring you have the assistance needed to optimize your marketing efforts.

Are you struggling to show clients the direct impact of your marketing efforts?

Is your tech stack holding your agency back from scaling efficiently?

Can your tools provide branded, real-time performance reports that clients actually value?

## Partner Growth Hub



### The ActiveDEMAND Certified Partner Program

ActiveDEMAND offers agencies with Senior Living clients a comprehensive, cost-effective platform that simplifies client onboarding and management. Agencies that leverage the full power of the platform serve their clients better, prove the impact they have on driving occupancy and grow their business.

Our certification program is designed for professionals looking to enhance their skills and showcase their expertise in the field of marketing automation.

- ✓ Get Certified Expertise.
- ✓ Win Client Trust.
- ✓ Grow Relationships.



### Starter Agency



Have at least two employees complete the ActiveDEMAND Advanced Marketing Automation course at the ActiveDEMAND Academy. No minimum client required.



Manage five or more Senior Living Operators or clients with ActiveDEMAND to qualify for the Certified Partner badge. Certified Partners collaborate closely with the ActiveDEMAND customer success team to master best practices and ensure consistent client success.



Manage 10+ Senior Living Operators or clients with ActiveDEMAND to earn certification that highlights your proven marketing automation expertise, a strong track record of delivering results, and a dedicated team committed to driving client success and satisfaction.

### Stop Selling Tools. Start Selling Results.

Experience the cost-effective power of ActiveDEMAND digital marketing for agencies. Save time and money with seamless automation, robust CRM integrations, and dedicated support.

## Book A Demo

[ActiveDEMAND.com](https://www.ActiveDEMAND.com)

