



Marketing Automation

The All-in-One Email Platform Operators Have Been Waiting For

Further's taking Marketing Automation to the next level with the first fully-integrated, fully personalized, email marketing platform built specifically for Senior Living.



Built for Senior Living

Best practices are built into every feature.

Dynamic & Personalized

Templates adapt to each community and lead.

Full-Funnel Visibility

All of your lead activity and data in one place.

Consolidating Tools

Available at no extra cost. Included.



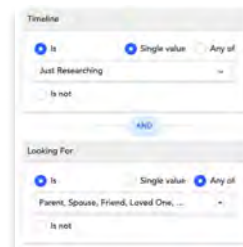
Next-Gen Email Builder

Easily create beautiful email templates that scale across communities and adapt to each prospect.



Dynamic Content Hub

Centralize all of your communities' messaging and media, and use simple tags to incorporate into emails.



Smart Campaigns

Use Further's engagement insights and your CRM data to personalize each touchpoint.

More Than a Marketing Automation Tool, a Partner for Your Future

Further's Marketing Automation suite is supported by a team of more than 120 Senior Living technology professionals who's only goal is your success. That's why more Operators and Agencies choose Further than any other platform.